Performance Measures Report

Jeremy S. Evans, Chief Executive Officer

2019
Mission Statement
The IDA is committed to serving new and existing businesses and industries, and to assist with the creation and retention of quality jobs by facilitating strategic investment for the economic well-being of Franklin County.
(Adopted January 16, 2019)

Report Summary
2019 was an exciting year for the IDA. The Agency established strategic goals and made important progress with each. A summary of the IDA’s performance is provided below.

Performance Goals, Measurements & Results

Goal #1 - Undertake strategies to fulfill the CEDS goal of Improving the Economic Development Climate & Implementation Capacity in Franklin County.
- In 2019 the IDA and Franklin County Economic Development merged. The County’s economic development director became a staff member of the IDA’s partner organization, the Franklin County Local Development Corporation. This led to streamlined economic development efforts.

Goal #2 - Undertake strategies to fulfill the CEDS goal of Promoting an Entrepreneurial Culture in Franklin County.
- The CEO participated on the Town of Malone’s microenterprise grant program review committee.

Goal #3 – Promote Downtown Revitalization
- The IDA assisted with efforts to develop hotels in Tupper Lake that would be located in the main street area.

Other Notable Results
- The Agency also worked with the Town of Constable, Franklin County, and the Malone School District to review and approve a PILOT agreement with OYA Solar for a community solar project in the Town of Constable.
- The Agency also approved a major update to its Uniform Tax Exemption Policy in 2019.
- To support the CEDS goal of “enhancing tourism opportunities throughout the county” the IDA continues to work with two potential lodging projects in Tupper Lake.
- The CEO met with countless business owners, elected officials, organizations, and staff from local and state agencies to describe and promote the incentives and programs the IDA offers and to build important partnerships and relationships.
- The IDA continued marketing its properties executed purchase contracts for property and buildings in Malone, Bombay and Tupper Lake.
- The Agency continued to provide oversight for several approved PILOT and sales tax exemption agreements for the following projects:
  - Branch Commercial Development
  - St. Lawrence Gas, Jericho Rise
  - Noble Chateaugay Windpark
  - MCM Development